



Ginetta Cars unveiled as new ZOOM partner

Friday 16th December 2016

ZOOM, the annual charity auction of photographs taken by the stars of Formula 1, is pleased to welcome Ginetta Cars to its line-up of sponsors.

Through supporting the **ZOOM** initiative in aid of Starlight Children's Foundation, Ginetta is putting itself at the heart of a good cause that unites the biggest names in motorsport. Ginetta is an ideal partner for the **ZOOM** initiative due to its focus on youth through its extensive young driver programme and scholarship scheme which provide a crucial foundation for drivers looking for a career in motorsport.

The Ginetta formulae include four single-make championships, designed to take drivers from their very first motor race all the way through to top level GT and Prototype competition. Such is their success that there are a number of franchised European series, plus a large presence in the USA and Asia with the Ginetta G55 GT4 and G57-P2.

ZOOM is the only auction of signed photos taken by the stars of any sport. It gives fans a glimpse behind the scenes at the track and reveals how F1's superstars enjoy themselves away from it. The photos are like personal postcards from the sport's biggest names and they come from all over the globe.

Throughout the current F1 season, F1's drivers and team principals have been busy each taking a snapshot of their world. This is the fifth occasion that **ZOOM** has taken place and the images include subjects as diverse as Lewis Hamilton's photo of the sun setting over the paradise islands of Turks and Caicos, to Felipe Massa's selfie with Jenson Button at Monza, to Carlos Sainz's cute snap of two playful meerkats.

The current line-up will be auctioned by Coys in the ballroom of the InterContinental London Park Lane on 3rd February 2017 at a star-studded event.

Lawrence Tomlinson, chairman of Ginetta, said: "I am delighted to be able to support ZOOM and Starlight Children's Foundation. I've been aware of the **ZOOM** gala for a number of years now, so it's great to be directly involved in the event for 2017 and I hope this is just the start of a fantastic relationship."

Christian Sylt, co-founder of **ZOOM**, said: "We are very pleased to welcome Ginetta into our line-up of partners and thank them for their support of this groundbreaking project. It is a very worthy cause and Ginetta is the perfect partner to make our event an even bigger success this year."





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About Ginetta Cars

Founded in 1958 by the four Walklett brothers, Ginetta has a long and successful history of producing hand built road and race cars. By the time it was acquired by Lawrence Tomlinson in 2005, it had gained a reputation as one of the most renowned British heritage race car brands.

Under the direction of experienced racing driver and successful businessman Tomlinson, Ginetta has exploded onto the global scene. Taking the lead in British race car manufacturing, Ginetta is putting the UK at the heart of world-class motorsport, selling cars across the world and training the brightest stars in motorsport.

About ZOOM

ZOOM is an initiative from Money Sport Media, the publisher of Formula 1 business data guide, Formula Money (www.formulamoney.com). The first event took place in September 2012 and the fifth event will be held early in 2017.

About Starlight Children's Foundation

Starlight grants once-in-a-lifetime wishes for seriously and terminally ill children, restoring the magic and fun of childhood and giving the whole family happy memories to share, whatever the future holds.

Starlight also creates entertainment in every hospital and hospice throughout the UK. Sick children laugh their way through pantomimes, go out on Starlight Escapes, play games and watch films on the Starlight Fun Centre, and enjoy the toys and puzzles of the Starlight Distraction Box. Happy children respond better to treatment and Starlight helps children to forget about their illness and simply have a bit of fun.

To refer a child for a wish or to make a donation, please go online at www.starlight.org.uk. For every £1 you donate, 91p goes towards helping Starlight's very ill children.

N.B. Starlight should be referred to as 'Starlight Children's Foundation' or 'Starlight' never as 'the Starlight Children's Foundation', 'the foundation' or 'Starlight Foundation'.

